A PARTNER PACK FOR SPEAKERS AND SPONSORS

Hope and Fertility

A Journey of Hope

An invitation to the speakers and sponsors who will help us bring this vision to life, for the women who will walk through the door.



DATE
Saturday 13 March 2027

VENUE
Hyatt Regency, Harare

GUESTS
150 women

PART ONE

What is it?

Hope and Fertility is an event for women who are quietly navigating the grief that comes with infertility. It exists to comfort, educate and equip women walking this journey, so they know they are not alone and leave with the resources to do something about their situation.

There is a gap between the knowledge that exists and the women who need it. The right information in the right space can turn helplessness into hope, and hope into action. This event exists to close that gap.

Comfort

A room of women who understand the pain and the struggle.

Educate

Clear information from specialists, coaches and women who have walked the road.

Equip

Resources women can use, so they know there is something they can do.

WHAT THE DAY HOLDS

IN THE ROOM	Like minded women who know and understand what you are going through, the pain and the struggles. For clinics, pharmacies, wellness brands, counselors, pastors and others who come to serve, it is a ready audience of women already looking for what you offer.
EXPERT TALKS	Fertility specialists and health, fitness and nutrition coaches who know how to navigate this tough journey.
TESTIMONIES	Women share their journeys, from mothers who have walked this road to women who are still in the middle of it.
PRAYER	A dedicated section of prayer and encouragement for every woman in the room.

PART TWO

Why partner **with us**

Your name will sit beside a cause women care about, in front of an audience that is actively looking for answers, products and support.

150
women in the room on the day

70K+
combined following across TikTok, Facebook, Instagram and YouTube

TV, radio
podcasts and influencers in our marketing plan

A ready audience for what you offer
Women on the infertility journey are already searching for specialists, treatment, products and support. IVF is costly, so they are also looking for banks with IVF loans and medical aids that can help.

A community that already gathers
Hope and Fertility began as a movement and WhatsApp community for women going through infertility. This event brings that community together in person.

We are doing everything we can to get the word out
Our plan includes TV and radio interviews, podcasts, influencer partnerships and a strong push across our own social channels, to carry this conversation well beyond the room.

Breaking the stigma around infertility
Infertility still carries stigma, and too many women carry it in silence. Our purpose is to break that silence, publicly and unapologetically. Partners who stand with us stand with women when it matters most.

WHO THIS IS FOR

Fertility clinics · Banks with IVF loans · Medical aids · Pharmacies · Wellness brands · Counselors and pastors · Media partners

PART THREE

Join us as a **speaker**

We are building a line up of people who know how to navigate this journey, for a room of 150 women who came to listen, learn and be encouraged.

MEDICAL

Fertility specialists

The real, practical options for women trying to conceive. No jargon, just honest and actionable information.

LIFESTYLE

Health, fitness and nutrition coaches

Practical steps to support fertility, drawing on the science in the book It Starts with the Egg.

STORIES

Testimonies

Women who have walked this road share what it did to their mindset, including women still in the middle.

FAITH

Prayer

A dedicated section of prayer and encouragement. Pastors, ministers and counselors are welcome to come and minister.

WHAT SPEAKERS RECEIVE

- A room of 150 women who are ready to listen and who value expert voices
- Your name and role featured on our event website and in our marketing

SPEAKER TERMS

Your rate is open for discussion

Share your rate card and we will work out what suits both sides. Topic and talk length are agreed together.

PART FOUR

Ways to **partner**

Choose how you want to show up in front of 150 women.

VENDOR

Vendor stall

$200 per stall

Only 2 to 3 stalls available

- A stall to sell your products to guests on the day
- Your name on the vendor list on our website
- Direct access to women looking for wellness and lifestyle products

IN KIND

Goodie bag partner

Product exchange

Enough items for 150 guests

- Your product in every guest's goodie bag
- Your logo on our website
- A thank you on our social media

SPONSOR

Hope partner

$2,000

- Your logo on banners and printed materials
- A branded display table on the day
- A mention from the stage
- A feature on our social media
- Two event tickets

HEADLINE

Headline sponsor

$3,500

One headline sponsor only

- Time to speak on the programme
- Your name beside the event title
- Top branding at the venue, on our website and across our media
- A dedicated feature across our channels
- Four event tickets

All amounts are in US dollars. Packages can be shaped around your brand.

PART FIVE

Let's build this **together**

1. **Tell us how you would like to be involved**
   Speaker, vendor, goodie bag partner, Hope partner or headline sponsor. If you are a speaker, include your rate card.

2. **We confirm the details with you in writing**
   Your package, what you receive and what we need from you, so everyone is clear.

3. **We feature you ahead of 13 March 2027**
   Your name and brand appear across our website, social media and event marketing as we build towards the day.

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She is not walking this *alone*

Thank you for being part of bringing this vision to life.